

**KUBA PARIS**

**24**

KUBAPARIS is an online platform for contemporary art. Since 2013, we have been discovering, promoting, and showcasing artists and exhibitions from around the world.

KUBAPARIS receives over 300 submissions worldwide on a monthly basis.

We share new exhibitions daily on our Instagram channel, and in addition, we send out a weekly newsletter featuring current submissions and recommendations.

KUBAPARIS receives monthly visits exceeding 400.000.

We boast a following of over 68.500 on Instagram and have over 3.000 newsletter subscribers. Our audience includes individuals from the art scene, including many art journalists, collectors, and art enthusiasts. Our social media channels collectively receive over 1 million views monthly (on Instagram, Facebook, Pinterest, and TikTok).

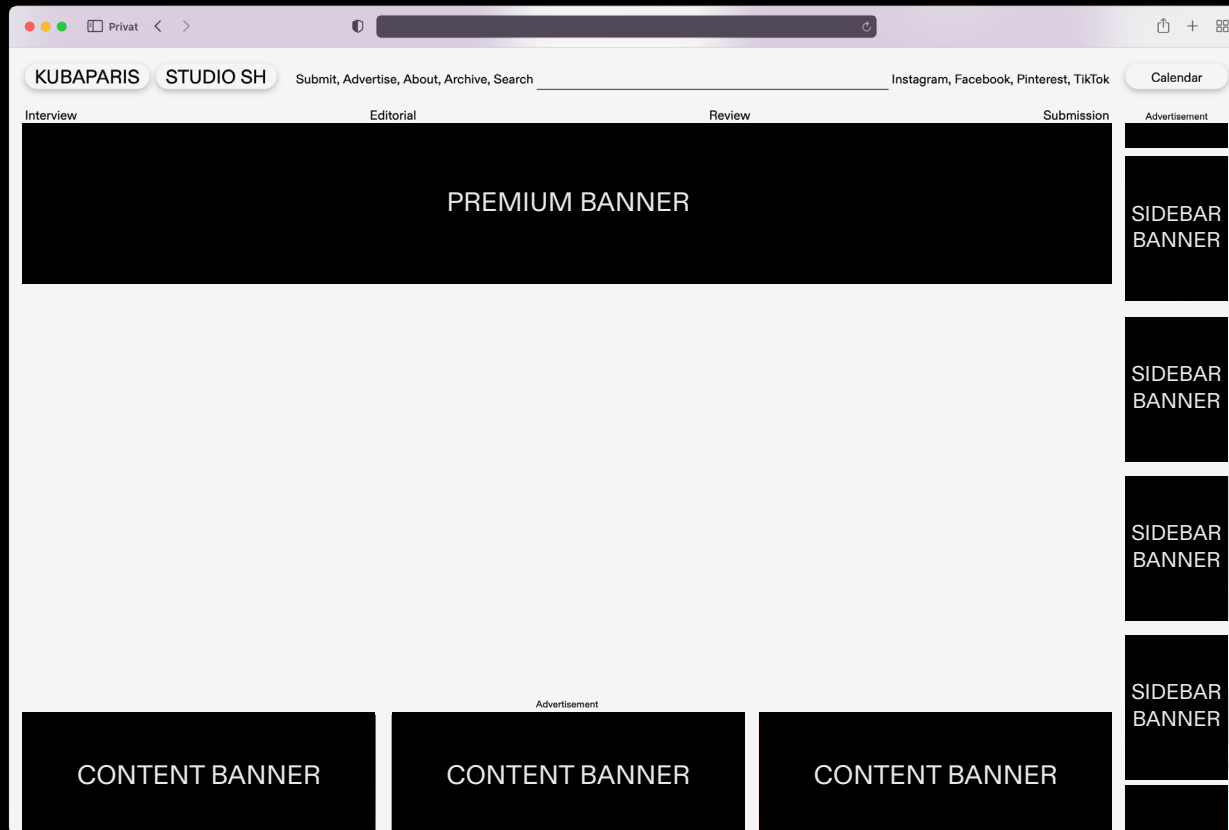
#### USER KUBAPARIS.COM

- Gender: 52% female, 48% male ● Age: 65% 25–45 years
- Location: 33% DE / CH / AU, 67% US / UK / EU

#### USER SOCIAL MEDIA

- Gender: 52% female, 48% male ● Age: 68% 25–45 years
- Location: 23% DE, 9.4% US, 5.6% UK, 6.1% FR

# KUBAPARIS—BANNER prices



## Measures

Sidebar Banner  
500 × 700 px (150 dpi)

Content Banner  
1200 × 400 px (150 dpi)

Premium Banner  
2400 × 600 px (150 dpi)

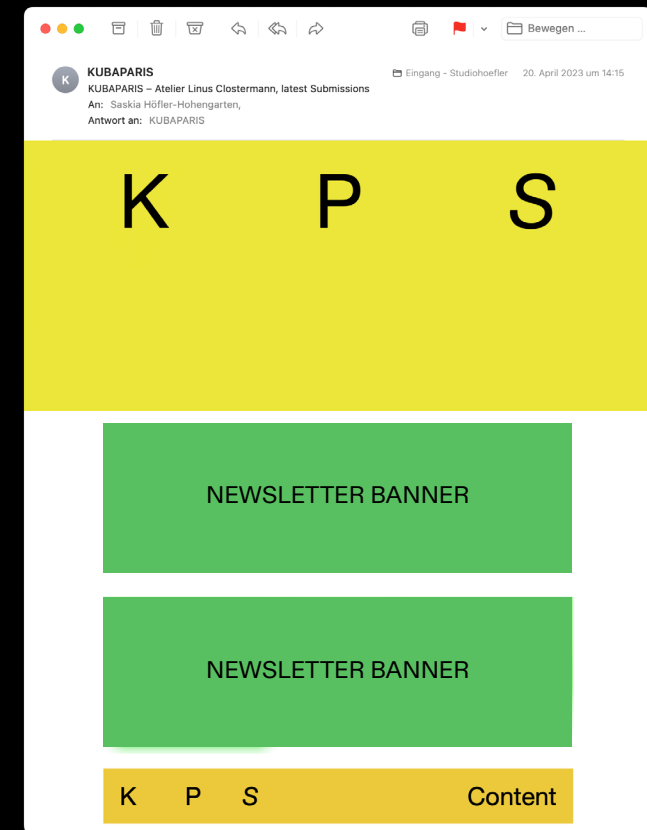
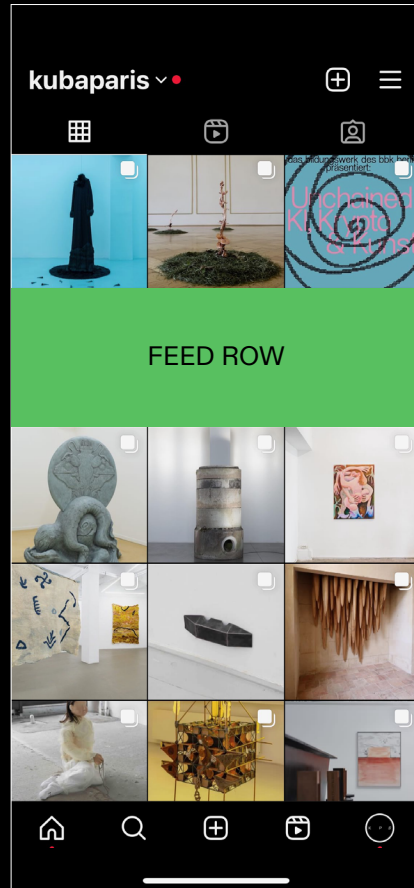
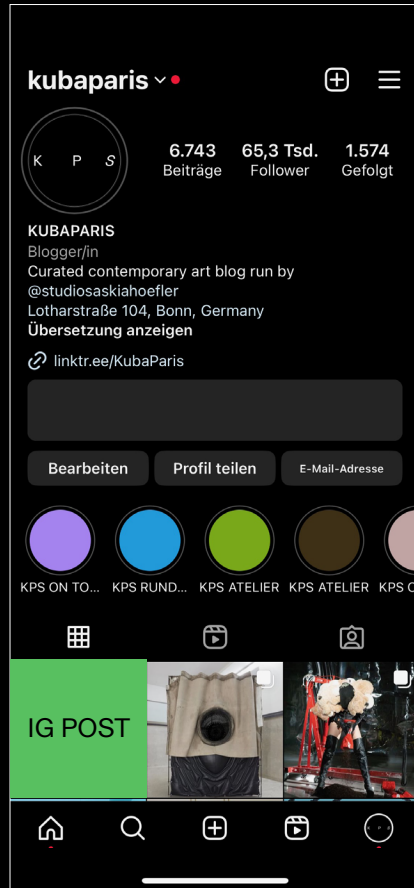
Files must be smaller than 2 MB  
(GIF, JPEG)

CONTENT Banner  
600 € (1 month)  
1.000 € (3 months)  
1.300 € (6 months)

SIDEBAR Banner  
650 € (6 months)  
950 € (1 year)

PREMIUM Banner  
1.100 € (1 month)  
1.780 € (2 months)  
1.980 € (3 months)

# KUBAPARIS—SOCIAL MEDIA prices



## Instagram

500 € each POST

900 € FEED ROW (3 POSTS)

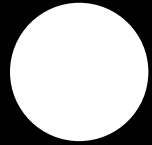
600 € POST + IG STORY

## Newsletter

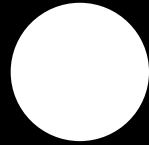
200 € Newsletter Banner

200 € Exhibition Recommendation

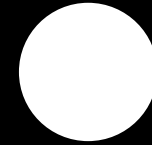
For our clients, we offer various packages that can be customized to meet individual needs. Please contact us for an individual offer. You can find our “standard” packages here:



Sidebar Banner  
12 months  
950€



Content Banner  
6 months  
1.300€



Content Banner  
12 months  
2.500€

Each package includes:

- For the duration of the banner each exhibition will be published on the KPS blog
- The content of the banner can be exchanged with each new exhibition (photo or GIF possible)

Universities:

For our special offers for universities [saskia@kubaparis.com](mailto:saskia@kubaparis.com)

# KUBAPARIS—CONTACT

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